

# GIANTS OF

<b>1</b>	<b>REGAL ENTERTAINMENT GROUP</b> Knoxville, TN / regmovies.com	<b>SCREENS</b>
	Regal Cinemas once again leads exhibitors in the U.S. and Canada in both screen count and sites. The circuit plans to install luxury recliner seating in an additional 1,000 screens in 2016 and 2017, effectively furnishing around a quarter of all its screens with premium seating. The process was already in full swing through 2015, with around 850 screens furnished with recliners by year end. Regal is also betting on enhanced food and beverage offerings, expanding their menu in 185 locations by the end of 2015 and offering alcohol at 135 sites in the same period.	<b>7,324</b>
	<b>SITES</b>	
	<b>569</b>	
<b>2</b>	<b>AMC ENTERTAINMENT</b> Leawood, KS / amctheatres.com	<b>SCREENS</b>
	Adam M. Aron, the former CEO of Starwood Hotels and previous co-owner of the NBA's Philadelphia 76ers, began his tenure as the chief executive officer of AMC on January 4. Aron will lead the company in a period of growth and investment into its existing theaters. The circuit is coming off a marquee year, surpassing 5,000 screens in 2015 following its acquisition of Starplex Cinemas. The Starplex deal added 346 screens in 33 locations across 12 states to AMC's circuit, further strengthening its presence in the United States.	<b>5,260</b>
	<b>SITES</b>	
	<b>379</b>	
<b>3</b>	<b>CINEMARK USA</b> Plano, TX / cinemark.com	<b>SCREENS</b>
	Tim Warner's retirement as CEO of Cinemark USA wasn't a permanent goodbye from the company. The 18-year veteran of the company, who helped establish Cinemark as a global leader during his tenure as president of Cinemark International from 1996 to 2006, stepped down as CEO in 2015. Warner transitioned to his new role as vice-chairman of the Texas-based circuit in August of last year. His successor, Mark Zoradi, is the former chief operating officer of Dreamworks Animation and a 30-year veteran of Disney, where he held multiple executive roles.	<b>4,612</b>
	<b>SITES</b>	
	<b>343</b>	
<b>4</b>	<b>CARMIKE CINEMAS</b> Columbus, GA / carmike.com	<b>SCREENS</b>
	Carmike finished 2015 on the verge of reaching 3,000 screens. 2015 saw Carmike reaffirm its faith in alternative content following the 2014 acquisition of Digiplex; a partnership agreement with Fathom Events paved the way to expand its alternative-content offerings to 150 locations across 31 states by the end of the year. The Georgia-based circuit also managed to add 37 screens to its growing ranks through its acquisition of Sundance Cinemas. The company's executive roster welcomes a new face in 2016 with Rob Collins, former vice president of brand activation for Turner Entertainment Networks, stepping in as senior vice president and chief marketing officer.	<b>2,958</b>
	<b>SITES</b>	
	<b>277</b>	
<b>5</b>	<b>CINEPLEX ENTERTAINMENT</b> Toronto, ON, Canada / cineplex.com	<b>SCREENS</b>
	Cineplex has pioneered multiple innovations over the last number of years. The company adopted a more interactive approach to its pre-show platform by bringing TimePlay into its circuit in late 2014. In 2015 Cineplex decided to take gaming at the movies a step further with its incursion into the rapidly growing field of eSports. The circuit acquired online gaming platform WorldGaming in September, giving them access to the tournaments, leagues, and gaming ladders organized by the eSports company. More recently, Cineplex and WorldGaming signed a comprehensive deal with Sony Computer Entertainment to launch a series of video-gaming tournaments in the Great White North.	<b>670</b>
	<b>SITES</b>	
	<b>53</b>	

# EXHIBITION

<b>6</b>	<b>MARCUS THEATRES</b> Milwaukee, WI / <a href="http://marcustheatres.com">marcustheatres.com</a>	SCREENS
		670
		SITES
		53

Marcus started 2015 celebrating the success of one of its new initiatives. The circuit's loyalty program, Magical Movie Rewards, reached one million subscribers by mid-March—less than a year into its launch. The company also continued its investment in installing its own Premium Large-Format screens and DreamLounger branded luxury seating across the circuit. Marcus now features its own PLF screens in more than 61 percent of its company-owned first-run locations. The circuit promoted three leaders to vice president positions in August: Clint Wisialowski (VP of Sales), Rob Novak (VP of Concessions), and Matt Lee (VP of Operations).


<b>7</b>	<b>SOUTHERN THEATRES</b> New Orleans, LA / <a href="http://thegrandtheatre.com">thegrandtheatre.com</a>	SCREENS
		463
		SITES
		42

Southern's 2013 acquisition of Movie Tavern signaled a bold move to expand in the cinema dining space. The bet certainly seems to have paid off as we enter 2016, with cinema dining quickly becoming one of the hottest concepts in exhibition. Southern's multiple brands give it the flexibility to approach growth on a national level. It enters the year just shy of a major milestone, with 463 screens currently in operation.

<b>8</b>	<b>HARKINS THEATRES</b> Scottsdale, AZ / <a href="http://harkinstheatres.com">harkinstheatres.com</a>	SCREENS
		446
		SITES
		31

Harkins is looking forward to a busy year. The circuit already has expansion plans in place for 2016, with four new builds, state-of-the-art 16-screen sites already scheduled for the calendar year. The first pair are set to open in the spring in Redlands and Cerritos, California. The circuit's home state of Arizona will be welcoming two new sites as well, in Goodyear and Flagstaff, scheduled to open in the fall.

<b>9</b> TIE	<b>B&amp;B THEATRES</b> Kansas City, MO / <a href="http://bbtheatres.com">bbtheatres.com</a>	SCREENS
		409
		SITES
		50

 B&B joined the top 10 in last year's ranking following their acquisition of Dickinson Theatres. 2015 marked a stable year for the circuit, which continued its investment in innovations and improvement. The company opened a state-of-the-art 12-screen theater in Wentzville, Missouri, in November that features recliner seating and a Marquee Bar and Grille for patrons wanting to enjoy food and cocktails during their trip to the movies. The Wentzville location is also the first in the circuit to feature two B&B Grand Screen auditoriums, wall-to-wall curved screens that stand over six stories wide and three stories tall.

<b>9</b> TIE	<b>NATIONAL AMUSEMENTS</b> Norwood, MA / <a href="http://nationalamusements.com">nationalamusements.com</a>	SCREENS
		409
		SITES
		32

George Levitt (SVP Film) and John Bilsborough (SVP Operations) announced their retirement after over 40 years working for National Amusements. The company promoted Mark Walukevich and Duncan Short to fill the respective roles. Walukevich, a 36-year veteran at National Amusements, oversees key tasks like international booking and event cinema as well as negotiations for U.S. theaters. Short, who has served 26 years at the company, is now fully in charge of operational leadership for National Amusements in the U.S. and abroad.

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# GIANTS OF EXHIBITION

		SCREENS	SITES
11	<b>BOW TIE CINEMAS</b> Ridgefield, CT / bowtiecinemas.com	351	54
12	<b>MALCO THEATRES</b> Memphis, TB / malco.com	349	44
13	<b>GEORGIA THEATRE COMPANY</b> St. Simons Island, GA / georgiacinemas.com	326	32
14	<b>LANDMARK CINEMAS OF CANADA</b> Calgary, AB, Canada / landmarkcinemas.com	312	51
15	<b>FRANK THEATRES</b> Jupiter, FL / franktheatres.com	282	25
16	<b>PREMIERE CINEMA</b> Big Spring, TX / pccmovies.com	276	25
17	<b>GOODRICH QUALITY THEATERS</b> Grand Rapids, MI / gqti.com	273	30
18	<b>LANDMARK THEATRES</b> Los Angeles, CA / landmarktheatres.com	267	57
19	<b>READING CINEMAS USA</b> Los Angeles, CA / readingrldi.com	252	27
20	<b>STUDIO MOVIE GRILL</b> Dallas, TX / studiomoviegrill.com	243	25
21	<b>COBB THEATRES III</b> Birmingham, AL / cobbtheatres.com	231	19
22	<b>WEHREBERG THEATRES</b> St. Louis, MO / wehrenber.com	213	15
23	<b>PACIFIC THEATRES/ARCLIGHT CINEMAS</b> Los Angeles, CA / pacifictheatres.com	201	15
24	<b>REGENCY THEATRES</b> Agoura Hills, CA / regencymovies.com	195	28
25	<b>LARRY H. MILLER THEATRES</b> Sandy, UT / megaplextheatres.com	193	19
26	<b>MARQUEE CINEMAS</b> Beckley, WV / marqueeecinemas.com	175	17
27	<b>NCG (NEIGHBORHOOD CINEMAS GROUP)</b> Owosso, MI / ncgmovies.com	160	17
28	<b>CELEBRATION! CINEMA</b> Grand Rapids, MI / celebrationcinema.com	156	12
29	<b>UNITED ENTERTAINMENT</b> Saint Cloud, MN / uecmovies.com	154	16
30	<b>MJR THEATRES</b> Bloomfield Hills, MI / mjrtheatres.com	153	10

		SCREENS	SITES	
31	<b>CINEMA ENTERTAINMENT</b> Waite Park, MN / cectheatres.com	151	19	
32	<b>COMING ATTRACTIONS THEATRES</b> Ashland, OR / catheatres.com	149	18	
33	<b>ALAMO DRAFTHOUSE CINEMAS</b> Austin, TX / drafthouse.com	142	18	
TIE	33	<b>CINÉMAS GUZZO</b> Terrebonne, QC / Canada	142	10
35	<b>SANTIKOS THEATRES</b> San Antonio, TX / santikos.com	129	9	
36	<b>GALAXY THEATRES</b> Sherman Oaks, CA / galaxytheatres.com	115	11	
37	<b>ALLEN THEATRES</b> Las Cruces, NM / allentheatres.com	112	16	
38	<b>CINÉPOLIS LUXURY THEATRES</b> Los Angeles, CA / cinepolisusa.com	110	11	
39	<b>PARAGON THEATERS</b> Jupiter, FL / paragontheaters.com	108	8	
40	<b>WESTATES THEATRES</b> Salt Lake City, UT / westatestheatres.com	107	22	
41	<b>YOUR NEIGHBORHOOD THEATRE</b> Cambridge, MA / yourneighborhoodtheatre.com	105	14	
42	<b>CLASSIC CINEMAS</b> Downers Grove, IL / classiccinemas.com	104	13	
TIE	42	<b>MULLER FAMILY THEATRES</b> Lakeville, MN / mullerfamilytheatres.com	104	8
44	<b>MANN THEATRES</b> Bloomington, MN / manntheatres.com	103	15	
45	<b>MITCHELL THEATRES</b> Elkhart, KS / mitchelltheatres.com	100	13	
46	<b>PHOENIX THEATRES ENTERTAINMENT</b> Knoxville, TN / phoenixtheatres.com	97	10	
47	<b>IPIC ENTERTAINMENT</b> Voca Raton, FL / ipic.com	96	13	
48	<b>R.L. FRIDLEY THEATRES</b> Des Moines, IA / fridleytheatres.com	91	24	
TIE	48	<b>ZYACORP ENTERTAINMENT</b> Bedford, NH / cinemagicmovies.com	91	8
50	<b>SOUTHEAST CINEMA ENTERTAINMENT</b> Charlotte, NC / southeastcinemas.com	88	9	